

# FLORIDA DEMOCRATIC PARTY **LEADERSHIP BLUE 2024**

MAY 3-5, 2024 • DISNEY'S CONTEMPORARY RESORT

## 2024 Leadership Blue Weekend Schedule

Friday, May 3rd:

**Registration** 1-4pm  
**Welcome Reception** 5-7pm  
**Pave the Way Reception** 7pm-9pm

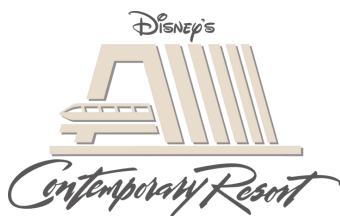
Saturday, May 4th:

**Morning Coffee Mix and Mingle** 8am-9am  
**General Session Training** 9am-11am  
**Lightning Lunch and Learn** 11am-12:30pm  
**Afternoon Trainings (by track)** 12:30pm-5pm  
**VIP Event \*** 5-6pm  
**Take Back Florida Reception** 6pm-7pm  
**Leadership Blue Gala \*** 7pm-9pm  
**Fireworks After Party** 9pm-11pm

Sunday, May 5th:

**For Florida, From Florida Breakfast** 9:30am-11am  
**FDP Committee Meetings** 12-4pm

\*Separately ticketed event



**Room Block:** Visit [LeadershipBlue.com](https://LeadershipBlue.com) to learn more

Lock in your conference rate by April 3rd, 2024















Disney's Contemporary Resort  
4600 World Drive,  
Lake Buena Vista, FL 32830

FLORIDA DEMOCRATIC PARTY

# LEADERSHIP BLUE 2024

## SPONSORSHIP OPPORTUNITIES

# LEADERSHIP BLUE GALA

	TITLE SPONSOR \$50,000	GOLD SPONSOR \$25,000	SILVER SPONSOR \$10,000	BLUE SPONSOR \$5,000
TABLE(S)	2	1	1	1
DIGITAL AD				
VENDOR TABLE				
LOGO ON SWAG BAG				
DEDICATED SPONSOR SIGNAGE				
2 SEATS AT THE HEAD TABLE				
SPEAKING OPPORTUNITY				

**CLUB/ DEC/ CAUCUS TABLE**  
**\$2,500**

\*ONLY 10 TABLES AVAILABLE!

**SPECIAL TABLE PRICING FOR DECS, CLUBS, CAUCUSES; 10 RESERVED SEATS**

**INDIVIDUAL TICKET**  
**\$300**

\*Subject to approval by FDP Staff



## LIMITED SPONSORSHIP OFFERINGS

### RECEPTION SPONSORSHIPS

#### Welcome Reception Friday, May 3rd 5-7pm

Join us to welcome guests to FDP's 2024 Leadership Blue Weekend! Guests will learn more about the schedule for the weekend, meet our local party, and more at the kickoff to our 2024 Leadership Blue weekend.

**Packages Include:**

\$10,000 Welcome Reception Host- Logo placement as presenting sponsor, dedicated sponsor signage, tabling

\$5,000 Welcome Reception Sponsor- Logo placement, tabling

[Click here to lock in your sponsorship](#)

#### Pave the Way Reception Friday, May 3rd 7-9pm

Florida is Paving the Way- in multiple ways. Learn more about the infrastructure bills that are directly benefitting Floridians, the emerging leaders paving the way forward here in our community, and the way forward in Florida at the Pave the Way Reception, a panel-style young professionals reception event.

**Packages Include:**

\$10,000 Paving the Way Sponsor- Logo placement as presenting sponsor, opportunity to address the room\*, tabling

\$5,000 Pave the Way Supporting Sponsor- Logo placement, tabling

[Click here to lock in your sponsorship](#)

#### Take Back Florida Distinction Reception Friday, May 3rd 7-9pm

Join us for a pre-reception, celebrating our candidates for the 2024 cycle, and the future of the Florida Democratic Party at this pre- Leadership Blue Gala reception.

**Packages Include:**

\$10,000 TBF Sponsor of Distinction- Logo placement as presenting sponsor, opportunity to address the room

\$5,000 Candidate or Supporting TBF Sponsor- Logo placement, tabling

[Click here to lock in your sponsorship](#)

\*Subject to approval by FDP Staff

FLORIDA DEMOCRATIC PARTY  
**LEADERSHIP  
BLUE 2024**

## LIMITED SPONSORSHIP OFFERINGS

### LIMITED EVENT SPONSORSHIPS

#### **Morning Coffee Mix & Mingle** Saturday, May 4th 8-9am

Sponsor our attendee morning cup of joe and join us to mix and mingle prior to the kickoff of Leadership Blue General Session

**Packages Include:**

\$5,000 Morning Joe Sponsor- Logo placement, announcement as coffee sponsor

[Click here to lock in your sponsorship](#)

#### **Lightning Lunch and Learn** Saturday, May 4th 11am-12:30pm

Sponsor a lightning talk and present on your idea, candidate, company, or service. Attendees will grab a quick bite and watch our lunch lightning talks to learn more about offerings, candidates, and opportunities throughout the state

**Packages Include:**

\$2,500 Lightning Talk- 5 minute lightning talk (subject to approval) plus digital logo placement

[Click here to lock in your sponsorship](#)



\*Subject to approval by FDP Staff

FLORIDA DEMOCRATIC PARTY  
**LEADERSHIP  
BLUE 2024**

## LIMITED SPONSORSHIP OFFERINGS

### LIMITED EVENT SPONSORSHIPS

#### Chair's Reception\*

Saturday, May 4th 5-6pm

Join us as the sponsor for the most exclusive function of Leadership Blue Weekend, our VIP reception. Additional details to be released shortly.

**Packages Include:**

\$25,000 Presenting Sponsor- Includes 10 VIP Tickets

\$10,000 Supporting Sponsor- Includes 5 VIP Tickets

\$5,000 TBF Sponsor- Includes 3 VIP Tickets

[Click here to lock in your sponsorship](#)

#### Fireworks Dessert Party

Saturday, May 4th 9pm-11pm

Sponsor our post-gala Fireworks Dessert Party outside with a view of the Magic Kingdom Fireworks

**Packages Include:**

\$5,000 Dessert Sponsor- Logo placement on dessert tables

\$5,000 Firework Sponsor- Logo placement at Firework reception

[Click here to lock in your sponsorship](#)

#### For Florida, From Florida Breakfast

Sunday, May 5th 9:30am-11am

Join us for a uniquely Florida breakfast, brought to you by your favorite Florida brands as a way to say thank you and to remind us all what we're fighting for.

**Packages Include:**

\$5,000 Presenting Sponsor- Logo placement, reserved table seating near front, speaking opportunity

\$2,024 Take Back Florida Sponsor- Logo placement at Breakfast

[Click here to lock in your sponsorship](#)

\*Subject to approval by FDP Staff

## FULL WEEKEND OPPORTUNITIES

Opportunities to sponsor all weekend long include:

- Swag Bag Sponsor (\$10,000)
- Registration Sponsor (\$10,000)
- Media Room Sponsor (\$5,000)
- Breakout Room Sponsor (\$5,000)
- Vendor and Candidate Tables (\$1,000)

### FRIDAY, MAY 3RD

- Welcome Reception
- Pave the Way Reception

### SATURDAY, MAY 4TH

- Morning Coffee Mix and Mingle
- General Session Training
- Lightning Lunch and Learn
- Afternoon Trainings (by track)
- VIP Event \*
- Take Back Florida Reception
- **Leadership Blue Gala \***
- Fireworks After Party

### SUNDAY, MAY 5TH

- For Florida, From Florida Breakfast
- FDP Committee Meetings

**\*Separately ticketed event**

Contact our Finance Team to learn more about tailored sponsorship opportunities at [finance@floridadems.org](mailto:finance@floridadems.org)